

BERNZ O MATIC

1959 FALL FESTIVAL OF PROFITS

**WATCH FOR THE BIGGEST
TRAFFIC BUILDING
PROMOTION
IN BERNZ HISTORY!**

● **BIG \$50,000
NATIONAL CONSUMER
CONTEST DRAWING**

- Trips to Mexico City and Acapulco
- Stereo Hi-Fi Consoles • Power Tools
- Air Conditioners • Outboard Motors
- Hundreds of Other Prizes.

● **ENTRY BLANKS AVAILABLE
ONLY AT
RETAIL HARDWARE STORES**

- A Sure-Fire Traffic Builder.

● **BIG DEALER CONTEST**

- Dealers Eligible to Win many valuable prizes.

● **TERRIFIC NATIONAL
ADVERTISING PROGRAM**

- Full Page Ads in Saturday Evening Post
 - Better Homes and Gardens • True
 - Living for Young Homemakers
- Parade • This Week • Popular Science
- Popular Mechanics and Others.

● **DEALER AIDS**

- Counter Cards • Entry Blanks
 - Window Banners
- Envelope Stuffers • Ad Mats.

**...TO BUILD STORE
TRAFFIC AND SALES
IN YOUR STORE**

FALL FESTIVAL PAK TX-9470



All-purpose metal carrying case



**FREE! 2 BERNZ-O-MATIC
FUEL CYLINDERS**

COLORFUL, DYNAMIC, NEW-LOOK PACKAGING

Packages designed by Robert Zeidman Assoc.

CONTENTS 6 TX-25 Torch Kits FREE: 2 TX-9 Fuel Cylinders	Dealer Cost	Retail Value	Dealer Profit
	\$39 ⁹⁰	\$63 ⁵⁸	\$23 ⁶⁸
Shipping Weight 37 Lbs.			

THE OTTO BERNZ CO., INC. • ROCHESTER, N.Y.

"888"



*Pat. # 2,793,504



Flame Spreader



Utility Burner



Soldering Tip

Here's a field-tested seller—priced right—sales-appeal proved. This modern all-purpose Torch Kit contains everything to make the Bernz-O-Matic Torch a really multi-purpose tool! The convenient accessories multiply the usefulness of the Torch four-fold!

These Bernz Accessories give you four torches in one!

PENCIL BURNER makes it ideal for soldering, sweating copper fittings, jewelry making, and leading.

FLAME SPREADER provides wide flame for burning off old paint, furniture finishing and floor laying. Use with utility burner only.

UTILITY BURNER is suited to burning paint, thawing pipes, lighting charcoal fires, tiling floors.

SOLDERING TIP especially adaptable for soldering wires and other close electrical work. For use with pencil burner.

Only Bernz-O-Matic cylinders should be used to operate Bernz-O-Matic appliances, to achieve most efficient operation and to preserve manufacturer's warranties.

ALL PURPOSE TORCH KIT

BERNZ-O-MATIC[®]

Bonus Pak

—TX-1 Pencil Burner Unit	\$ 5.26
—1352-BU Utility Burner Head and Orifice	1.95
—TX300 Flame Spreader	1.00
(Use with TX-2)	
—TX400 Soldering Tip (Small)	1.75
(Use with TX-1)	
—TX-9 Bernz-O-Matic Disposable Fuel Cylinder	1.89
REGULAR Retail Price	\$11.85

Big Special Value

NOW ONLY **\$888** ^A **\$2.97** SAVING

LOOK AT YOUR PROFIT!

Special Retail Price \$8.88

Dealer Cost TX-888 5.95

Dealer Profit on Every Sale \$2.93

* PATENTED PRESSURE CONTROL VALVE

Gives constant, steady flame while burning in any position. Exclusive feature available only in Bernz-O-Matic Appliances
Pat. No. 2,793,504



OTTO BERNZ CO., INC. • ROCHESTER, N. Y.

Printed in U.S.A.

Every home and mechanic
should own a...

*PATENTED PRESSURE
CONTROL VALVE.
Exclusive feature
available only in BERNZ-
O-MATIC
appliances. Gives
constant steady
flame while
burning in any
position.

*U.S. Pat.
2,793,504
Canadian Pat.
#543557

MODEL TX-10



INSTANT LIGHTING
BERNZ-O-MATIC

MASTER TORCH

with
disposable
fuel
cylinder

Retail price

\$6.95

complete with
burner and
cylinder

Here are but a few of its
uses in home, shop or farm



paint burning



copper sweat fitting



laying asphalt tile



charcoal lighting



body and fender work



bending tubing



Tx-2 Utility Burner

All brass pencil flame burner (shown above) or all brass utility burner (shown at left) for all-around heavy-duty work. The ideal tool for quick over-all heating coverage and consistent torch users. Cylinders are equipped with Safety Relief Valve.

approved by



UNDERWRITERS' LABORATORIES, INC.

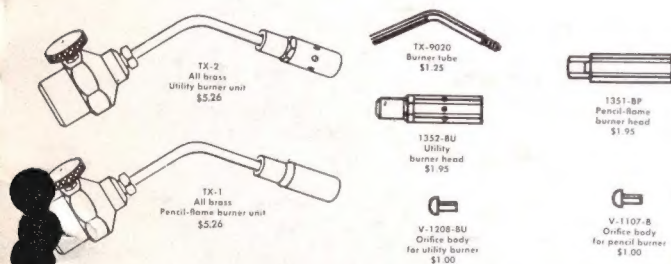
a host of other uses includes:

finning • melting lead or babbitt • freeing frozen nuts and bolts • freeing auto muffler lugs • radio work • softening old putty • softening floor tiling • armature repairs • metal working • glass working • home workshop • cable splicing • body and fender work • soldering battery cable lugs • jewelry soldering • dental casting and soldering • electrical work • lighting charcoal fires • and wherever heat is required

ADVANTAGES

- Lights instantly
- Lightweight and compact
- Long Burning
- Disposable cylinder

DESCRIPTION OF PARTS



TX-2
All brass
Utility burner unit
\$5.26

TX-9020
Burner tube
\$1.25

1352-BU
Utility
burner head
\$1.95

V-1208-BU
Orifice body
for utility burner
\$1.00

1351-BP
Pencil-flame
burner head
\$1.95

V-1107-B
Orifice body
for pencil burner
\$1.00

ACCESSORIES



\$1.25

TX-410 Stand permits you to place torch upright while burning without fear of its falling.



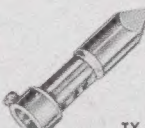
\$1.00

TX-300 Flame spreader provides wide flame for burning off old paint, furniture finishing and floor laying. Use with TX-2.



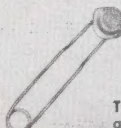
\$1.75

TX-400 Small soldering tip especially adaptable for soldering wires and other close electrical work. For use with TX-10.



\$1.95

TX-401 Large soldering tip finds wide use in soldering pipes, tubing, etc. For use with TX-10.



\$.30

TX-405 Spark lighter for quick lighting of torch and all Bernz-O-Matic appliances.

OTTO BERNZ CO., INC. • ROCHESTER, N. Y.

"ALWAYS RELIABLE"

"SINCE 1876"

OTTO BERNZ CO., INC. • Bernz-O-Matic Propane Gas Torch

New, Lowest Priced Instant-lighting **PROPANE TORCH**

Developed by Bernz
... the world's pioneer in
Propane Torches

*PATENTED PRESSURE
CONTROL VALVE.
Exclusive feature
available only in BERNZ-
O-MATIC

appliances. Gives
constant steady
flame while
burning in any
position.

*U.S. Pat.
2,793,504
Canadian Pat.
#543557

Approved by
**UNDERWRITERS
LABORATORIES, INC.**



Bernzrite Torches
also operate on
famous Bernz-O-Matic
Propane Cylinders

NO OTHER LOW PRICE TORCH
ON THE MARKET CAN
COMPARE IN QUALITY,
OPERATION AND PRICE
WITH ...

Instant-lighting
BERNZRITE
PROPANE TORCH

Model BZ-210

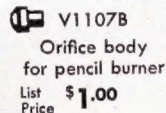
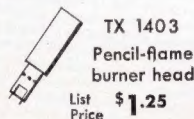
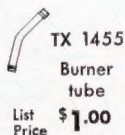
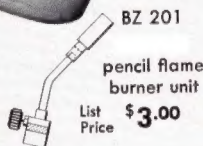
Here's a practical example of how Bernz
engineering skill and long experience in
manufacturing torches for mechanics
and tradesmen has produced a precision,
low-priced torch for the occasional
or home-shop tool user!

**Lowest
Retail Price
Yet! ... Only**

\$5.69
COMPLETE

Model BZ-210

**REPAIR
PARTS
LIST**



**ALL OF THIS
AT THIS NEW LOW PRICE:**

- ① Uses full-size Propane Cylinder
- ② Approved by Underwriter's Laboratories
- ③ Positive, "easy-action" regulating knob
- ④ Turn on cylinder—no extra locking devices
- ⑤ Plated steel burner

Eye-catching, self-selling packaging

AT LAST!

A lantern that's safe, quick, clean,
easy to operate . . . and trouble-free!



PROPANE
GAS

instant lighting BERNZ-O-MATIC[®] LANTERN

No Pumping, No Priming,
No Liquid Fuel to Haul, Fill or Spill

PATENTED PRESSURE CONTROL VALVE
gives constant, steady flame . . .
Exclusive feature available only in
BERNZ-O-MATIC Appliances.

Retails for
only
\$14⁹⁵
complete
with disposable
fuel cylinder

Strike a match, turn a valve and turn night into day with the new BERNZ-O-MATIC lantern. Adjust it from a bright, bright beam to a soft glow. *Lightweight*—and easy to carry—only 5½ lbs. *Long burning*—8 to 12 hours of light per cylinder at full brightness. *No maintenance*—no generators or other working parts to clog or replace. Ideal for cottages, camps, boats, picnics, night fishing, farms and a host of other uses.

MODEL TX-700

and HERE'S THE FUEL . . .

The famous Bernz-O-Matic Disposable Propane Gas Cylinder is I.C.C. approved; is interchangeable on all Bernz-O-Matic Appliances. For efficient operation and to preserve manufacturers' warranties use *only* Bernz-O-Matic Cylinders.

Fuel cylinder lasts and lasts—when empty, simply throw away and attach a new one in a matter of seconds.

TX-10 Famous Bernz-O-Matic Torch for soldering, paint burning, asphalt tile laying and hundreds of other jobs by home-owners, handy-men and mechanics.

Retails for only \$6.95 complete.



TX-9
Cylinder
\$1.94

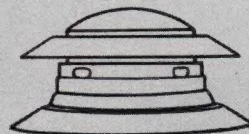
REPAIR PARTS



Globe TX-9117
List Price \$1.25



Thumb Nut TX-9100
List Price \$.10



Ventilator Assembly TX-9003
List Price \$1.00



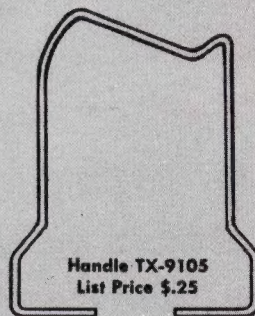
Mantle TX-9111
List Price \$.20



Orifice TX-9114
List Price \$1.00

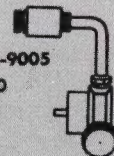
For use in
freezing
temperatures.

Orifice V-1107-B
List Price \$1.00



Handle TX-9105
List Price \$.25

Valve Assembly TX-9005
List Price \$3.60



Mantle Hanger
Assembly TX-9002
List Price \$.50



OTTO BERNZ CO., INC. • Rochester, N. Y. Since 1876 "Always Reliable"

EASY to use as your *Kitchen Range...*
yet they're lightweight, portable, easy to carry!

THE NEW **BERNZ-O-MATIC** [®] PROPANE GAS

MODEL TX-500



Pat. 2,793,504

COOK STOVES

These stoves will operate effectively in freezing temperatures and in high altitudes. PATENTED PRESSURE CONTROL VALVE Gives constant, steady flame... exclusive feature available only in BERNZ-O-MATIC APPLIANCES

Retails for only
\$13⁹⁵ complete
with disposable
fuel cylinder

Flick a match...ZIP... it's lit!

Here's a lightweight (5½ lbs. complete) stove that fits in anywhere! Only 8" high, 12" long, 5" wide. Ideal for hunting, fishing, emergency use, boats, etc.

Retails for only
\$23⁹⁵ complete
with disposable
fuel cylinder



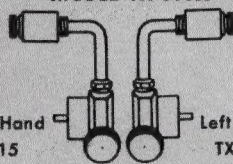
Pat. 2,793,504

MODEL TX-800A

For extra-fast cooking of large meals. Each burner operates independently with its own fuel cylinder! Light enough (11¼ lbs. complete) to carry anywhere! Especially for picnics, recreation rooms, camping, cottages, trailers, etc.

Replacement fuel cylinders only \$ 1.94

**TWO BURNER STOVE
MODEL TX-800A**



Right Hand TX-8015 Valve Assembly List Price \$3.60
Left Hand TX-8016 Valve Assembly List Price \$3.60

**FORMER MODEL TX-800
TWO BURNER STOVE**

Right Hand TX-8004 Valve Assembly List Price \$3.60
Left Hand TX-8005 Valve Assembly List Price \$3.60

**SINGLE BURNER STOVE
MODEL TX-500**

Valve Assembly TX-7005 List Price \$3.60



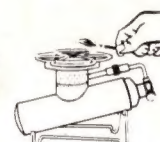
QUICK
Perks 6 cups
of coffee
in 8 minutes



SAFE
No filling or spilling
—pumping or priming



CONVENIENT
No messy liquid fuel hauling



CLEAN
No carbon clogging—no scrubbing
blackened pan bottoms

EASY
Just light a match, turn a valve
and start to cook



REPAIR PARTS



Orifice V-1107B List Price \$1.00
...
For use in freezing temperatures.
Orifice V-1208-BU List Price \$1.00



Burner TX-7006 List Price \$1.50

USES

- Recreation Room
- "Coffee Break" in Offices
- Lunch Hour in Factories
- Week-ends at the Beach
- Power Failures
- Galley Snacks
- Mechanics' "On the Job" Meals
- Trailers
- Veterinarians—for Non-Electrified Barns

OTTO BERNZ CO., INC. • Rochester, N. Y. Since 1876 "Always Reliable"

Form LTP-1

Printed in U. S. A.



OTTO BERNZ CO., INC.

ROCHESTER 13, N. Y.

EFFECTIVE

PRICE LIST APRIL 1, 1959

(Subject to change without notice)

			Stan. Pkg.	Ship. Wght. Pounds	Retail
BERNZ-O-MATIC TORCHES AND ACCESSORIES					
TX 9	Disposable Fuel Cylinder (Replacement)	12	25½		\$1.94
		or			
		24	51		
TX 10	Cylinder and Pencil Burner	12	35½		6.95
		or			
		24	71		6.95
TX 11	Cylinder and Utility Burner				
TX 25	Carry All Torch Kit (Complete with TX10 Torch, TX300 Flame Spreader, TX400 Soldering Tip, 1352BU Heavy Duty Burner Head, TX405 Flint Sparklighter, in all purpose METAL CARRY- ING CASE	12	65		9.95
TX 888	All Purpose Torch Kit (Complete with TX10 Torch, TX300 Flame Spreader, TX400 Soldering Tip, 1352BU Heavy Duty Burner Head	12	44		8.88
TX 65	Push Button Torch (Cylinder and Push Button Burner)	12	48		9.84
BURNER UNITS AND HEADS					
TXP 56	Push Button Burner Unit	6	7½		7.95
TX 1	Pencil Burner Unit	6	3½		5.26
TX 2	Utility Burner Unit	6	3½		5.26
1351 BP	Burner Head (Pencil)	12	1½		1.95
1352 BU	Burner Head (Heavy Duty)	12	1¾		1.95
ACCESSORIES					
TX 300	Flame Spreader Attachment (Use with TX2)	12	1½		1.00
TX 400	Soldering Tip (small) (Use with TX1)	12	1¾		1.75
TX 401	Soldering Tip (large) (Use with TX1)	12	3¼		1.95
TX 402	Cutting Tip (Use with TX1)	12	1½		1.50
TX 405	Sparker	12	1¾		.30
TX 406	Flint Renewals for Sparkers (6 to a box)	24	½		.60
TX 410	Stand	6	3¼		1.25
BERNZRITE TORCH					
BZ 210	Cylinder and Pencil Burner	24	65		5.69
BANTAM TORCH AND ACCESSORIES					
TX 101	Cylinder and "Needle-Fine" Burner	24	34½		5.95
TX 109	Disposable Fuel Cylinder (Replacement)	24	27		1.75
TX 115	"Needle-Fine" Burner Unit	12	2½		4.20
TX 125	Soldering Tip	12	2¼		1.25
TX 135	"Pencil-Flame" Burner Attachment	12	1		1.00
FIREPOT AND ACCESSORY					
TX 600	Cylinder and Firepot	1	9		16.95
TX 605	Heavy Duty Fuel Hose Adapter for using Bulk Propane Tanks interchangeably with the TX600 Firepot (Complete with P. O. L. Adapter)	12	19		9.95
LEAK DETECTOR					
TX 12	Cylinder and Leak Detector	12	44		11.95
TX 3	Leak Detector Unit	1	1		10.10
STOVES AND LANTERNS					
TX 500	Bernz-O-Matic One-Burner Cook Stove Including One Cylinder	1	6½		13.95
TX 800A	Bernz-O-Matic Two-Burner Cook Stove Including Two Cylinders	1	11¾		23.95
TX 700	Bernz-O-Matic Lantern Including One Cylinder	1	6½		14.95
TX 578	Jackpot Stove & Lantern Package. Contains 1 FREE TX500 Sin- gle burner stove, 2 TX500 Single burner stoves, 1 TX800A Two burner stove, 2 TX700 Lanterns, all at reg. prices		50		9.95
CERAMIC GRILLES					
TX 1700		1	25		49.75
TX 1500		1	15		29.75
REPLACEMENT PARTS LANTERN					
TX 9117	Globe	6	2¼		1.25
TX 9111	Mantle (12 Mantles per Box)	12	½		2.40

TERMS

2% discount for payment in 10 days from date of invoice, 30 days net.

FREIGHT ALLOWANCES

We allow full freight on minimum shipments of 200 lbs. in weight.

— FACTORY SHIPMENTS IN STANDARD PACKAGES ONLY —

RE-SHIPMENT OF BERNZ-O-MATIC merchandise by
Jobbers to their customers

In accordance with the I.C.C. regulations it is required that all shipments of compressed gases bear a "red label" such as the one that is used in making its original shipment to the jobber. A supply of these red labels is supplied for your use in each carton. Shipment of this merchandise can be made by freight, express or parcel post.

OTTO BERNZ CO., INC.

Established 1876

Driving Park and Ramona Sts.

Rochester 13, N. Y.